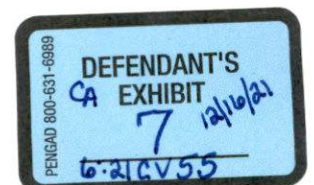


Performance Report

Week of April 25, 2021

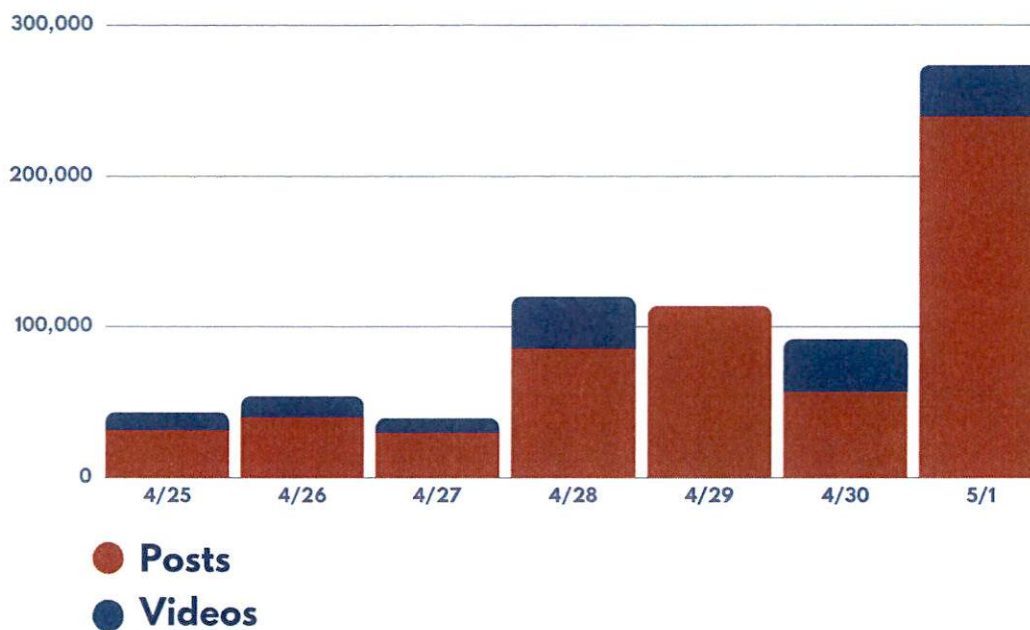


Christ Is King. Church Is Essential. Freedom Is Everything.



Freedom Center

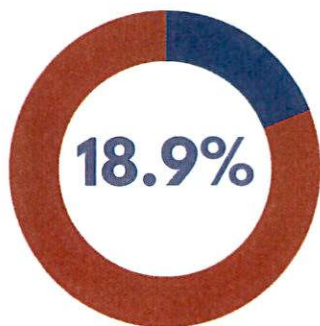
Facebook reach for the week of 4/25/2021, provided by
DeDonato Enterprises DBA Flag and Cross Network



Over 733k Unique Facebook Users
Reached In The Past Week!

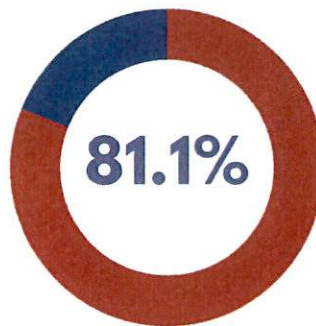
User Reach By Media Format

Videos



Total percentage accounted for by 9 shared videos:
138k+ users reached

Posts



Total percentage accounted for by 11 shared posts:
595k+ users reached

Data sourced from our top 4 performing pages for Freedom Center:

Keep and Bear - 65k users

Rep Trey Gowdy for Speaker - 98k users

HomeDefenseGun - 459k users

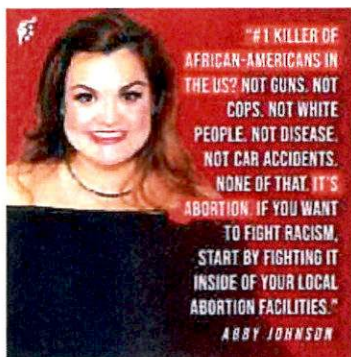
United States Constitution - 1.2 million users

This week's heavy hitters:

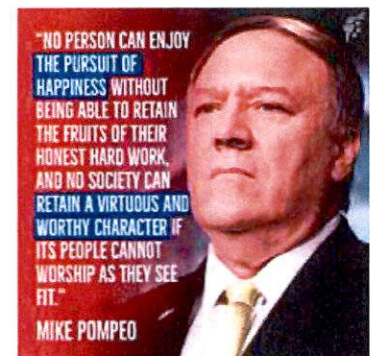
90k reached: Ryan Helfenbein Quote



85k reached: Abby Johnson Quote



80k reached: Mike Pompeo Quote

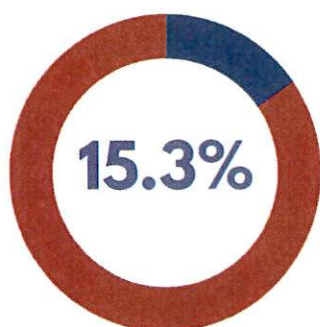


Last Week's Email:

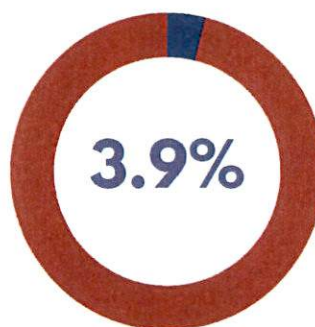
Promotion sent:

"Homeschooling on the upswing — and predicted to keep rising post-pandemic"

Open Rate



Click Rate





Christ Is King.

Church Is Essential.

Freedom Is Everything.